

LTAC funding suggestion presentation

October 8, 2018

2:33 p.m.

Present: Commissioner Fund, Commissioner Jackson, Commissioner Stamper, Budget Services Manager
Becky Butler

Recorder: Rieva Lester

The group discussed reinstating presentation efforts for lodging tax applicants and holding it as a one-day event.

The group discussed the LTAC's following recommendations:

- **ARTrails:** 2019 ARTrails Studio Tour – \$9,000
- **Chehalis Farmers Market:** 2019 Tour de Farms – \$8,500
- **Cowlitz River Valley Historical Society:** Visitor Center – \$9,380
- **Destination Packwood:** Amphitheater – \$10,500
- **Destination Packwood:** Christmas Festival – \$2,250
- **Destination Packwood:** Packtoberfest – \$8,500
- **Destination Packwood:** St. Paddy's Day / Elk Festival – \$7,400
- **Destination Packwood:** Visitor Center – \$68,500
- **Discover Lewis County:** DLC and Video Marketing – \$44,200
- **Fire Mountain Arts Council:** Visitor Service/Marketing – \$11,300
- **Lewis County Community Trails:** Ride the Willapa – \$11,100
- **Lewis County Farm Bureau:** 2019 Farm Guide – \$2,700
- **LC Historical Society and Museum:** Museum – \$31,500
- **Lewis County Historical Museum:** Overhead – \$17,850
- **Morton Chamber:** Christmas in the Mountains – \$1,700
- **Morton Chamber:** Summit to Swamp Mud Run – \$8,400
- **Morton Chamber:** Staffing – \$7,400
- **Mossyrock Area Action League:** Blueberry Festival – \$18,800
- **Mossyrock Area Action League:** Buffalo Nickel Tour – \$4,400
- **Onalaska Alliance:** Apple Harvest Festival – \$7,900
- **Veterans Memorial Museum:** Museum – \$20,400
- **WP Hist Soc. & Museum:** Museum/Pkwd Mtn Fest. – \$17,900
- **White Pass Scenic Byway:** Training Workshops – \$1,100
- **White Pass Scenic Byway:** Marketing and Operations – \$54,750
- **WP Scenic Byway:** Outdoor Rec and Tourism Coalition – \$5,200

TO-DO LIST / RECAP

Commissioner Stamper: Reach out to Dean Dahlin regarding Dan Kay's role on the LTAC

Rieva: Schedule meeting between BOCC and LTAC

Rieva: Draft letter to Dan Kay

- **White Pass Scenic Byway:** South Cascade Loop – \$11,300

The commissioners discussed dismissing Dan Kay, who no longer works for Lewis County PUD and therefore no longer qualifies as a provider, and reaching out to the PUD to identify Dan Kay's successor.

The group discussed hosting an orientation meeting with the 2019 advisory group before reviewing 2020 applications.

Commissioner Jackson left at 2:50 p.m.

Becky noted that Discover Lewis County submitted a budget assuming it would receive full funding totaling \$86,000.

Commissioner Fund and Commissioner Stamper said they would like to meet with the LTAC members.

Meeting ended at 3:15 p.m.