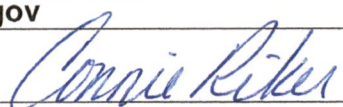
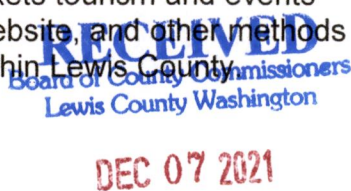


Lewis County – 2022 Lodging Tax – Project Scope

Each project must include a Project Scope. Please note that your Project Scope must reflect the preliminarily approved amount and how it will be used. This information will be used to verify the expenditures listed on your reimbursement request(s). Your Project Scope must reflect the uses you presented in your original application, as that is what preliminary funding approvals were based upon. **Please do not change the format of this document, and please be brief in your explanations to fit the space provided.** PLEASE NOTE THAT THIS DOCUMENT WILL BE TIED TO THE AGREEMENTS AND WILL BE USED TO VERIFY PROJECT EXPENDITURES.

Project Submission Form

1. Project Name: Discover Lewis County	2. Date Submitted: 12/07/2021
3. Contact Person / Title: Connie Riker, Director	
4. Mailing Address: Parks & Recreation, 1909 South Gold Street, Centralia, WA 98531	
5. Telephone No.: 360-740-2656	
6. E-mail: connie.riker@lewiscountywa.gov	
7. Signature of Representative: 	
8. Project Location (city/town) DNA	
a. Name of Event or Activity: DNA	
9. Statement of Project Goals and Objectives: Promote tourism by marketing tourism and events in Lewis County through various online and offline marketing methods.	
10. Project Description: Discover Lewis County markets tourism and events that take place in Lewis County using social media, website, and other methods and promotional materials which increases tourism within Lewis County. <div style="text-align: right; margin-top: 10px;">  </div>	
11. How does proposed project meet purposes of the Legislation? RCW 67.28.1816	
This project meets the requirements of RCW 67.28.1816(1)(a) – Lodging tax revenues under this chapter may be used, directly by any municipality or indirectly through a convention and visitors bureau or destination marketing organization for tourism marketing .	

12. Anticipated Project Costs:
a. Total County funds being awarded for 2022: \$90,000

**13. Project Cost Analysis
Project Budget**

Column A Item	Column B Use of <u>County</u> Funds	Column C Use of Other Funds	Column D Total Available Project Funds
Personnel (salaries & benefits)	\$81,000		\$81,000
Marketing/Promotion Materials	\$ 9,000		\$ 9,000
Direct Sales Activities			
Minor Equipment			
Travel/Trainings (list below)			
1.			
2.			
3.			
Contract Services (list below)			
1.			
2.			
3.			
4.			
Overhead (building rent, utilities etc.)			
Project Subtotal:	\$90,000		\$90,000

14. PROJECT WORK PLAN
List the tasks, cost and timeframe,
Name individual(s), consultant(s),
and organization responsible for the project.

Table III

<u>Tasks</u>	<u>Timeframe-Dates</u>	<u>Estimated Cost</u>	<u>Responsible Party/Name</u>
Marketing & Promoting Lewis County as a Tourism Destination	January – December 2022 or until funds are exhausted	\$90,000	Connie Riker

Return completed Project Scope form to:

Rieva Lester
 Lewis County BOCC. Rm. 210
 351 NW North Street – 2nd Floor
 Chehalis, WA 98532

Telephone: 360-740-1419
 email: Rieva.Lester@lewiscountywa.gov