

County Manager Update

February 28, 2022

11:00 a.m.

Present: Commissioner Pollock, Commissioner Swope, Commissioner Grose, County Manager Erik Martin, Lara McRea, Lee Napier, Alison Puckett, Josh Metcalf, Austin Majors, Chris Panush, Becky Butler, Connie Riker, Semere Huckleberry, Eric Eisenberg, Doug Carey, Katie Conradi

Guest: Willie Painter

Recorder: Tammy Martin

Budget

Becky said that any future American Rescue Act Plan (ARPA) meetings should be more focused and departments should be available to represent. Read-a-heads should be available and the future meetings should be more workshop oriented to better allocate funds.

Communications Plan

Austin Majors presented a draft communications plan for the Board to review. Austin said the intent of the communication plan is to enhance all current owned-media outlets, increase owned-media outlets and launch new owned-media outlets. Austin said these outlet sources would then communicate to earned-media outlets. Austin would like to update Lewis County's social media policy, create an identity graphics manual, launch new social media accounts, create a public information page on the Lewis County website, expand use of features provided on Lewis County's email marketing platform, and launch a regularly distributed newsletter. Austin said he would also like to establish a baseline for the metrics of the communication channels and create department / office press release templates and develop a Commissioner's opinion page.

Data sharing agreement

Erik Martin said that he, Eric Eisenberg and Willie Painter from the Lewis PUD have been working toward a data-sharing agreement. Eric Eisenberg said this agreement requires voluntary compliance and is an interlocal agreement that covers non-confidential information to meet the requirements of the State Auditor's Office.

Public Works / DEM Update

No spray agreements: Josh Metcalf spoke about some recent concerns about the no-spray agreements. The application and process was revised almost two years ago in effort to maintain roadways according to state laws. Signs and right of ways weren't maintained properly, licensing and filing requirements needed upkeep and vegetation management wasn't being maintained. Josh said the official roll-out of no-spray agreements went out for 2022 implementing fees associated with the costs of upkeep and

maintenance. The fee pays for the signage and for processing the application. Public Works installed the signage based on signage placement requirements.

Commissioner Grose would like to redo the resolution to have a \$25 fee or no fee.

Meeting adjourned at 12:06 p.m.